



MEETING THE PROJECT MANAGEMENT CHALLENGE

2004

Biography

Robert J. Martin, Jr., PMP

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Robert "Rob" Martin is a native of New Orleans and is currently employed as the Manager of Project Management by New Orleans based Entergy Corporation in their Transmission Business. Rob has served in various Project Management roles within Entergy, and has experience in both Engineering Capital Projects as well as IT projects. Prior to joining Entergy as a Project Manager in January of 2000, Rob managed a wide variety of projects that focused on new product development, manufacturing, and EPC contracts. Rob holds a Bachelor of Science in Electrical Engineering and a MBA from the University of New Orleans. Rob has also been certified as a Project Management Professional by the Project Management Institute. Rob has presented papers and been published by professional organizations such as PMI and AACE International.



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